

SUPPORT AND JOIN US FOR ONE OF THE MOST ANTICIPATED TOTAL REWARDS CONFERENCES IN THE UNITED STATES.

The TX Total Rewards Conferences is one of the premier conferences in the United States for Total Rewards Professionals. This conference offers exceptional networking and educational opportunities, and brings together top employers including Fortune 500 companies, major public entities, and non-profit organizations as well.

Nationally recognized speakers offer practical experience with real-world insight. Attendees develop usable skills that are critical for career development. Participating in TTRC helps attendees implement strategies within their organization that enhance Total Rewards Programs.

If your company is dedicated to positively impacting the Total Rewards industry including both compensation and benefit programs, this conference is for you. TTRC is organized by and for Total Rewards Practitioners, creating the optimal opportunity for networking business development, and relationship building.

OUR DEMOGRAPHIC MIX AVERAGE 80% TOTAL REWARDS PRACTITIONERS AND 20% SERVICE PROVIDERS.

If you want to reach Total Rewards Professionals, Compensation and Benefits Professionals this event is a MUST ATTEND! **More than 240 registrants participated in last year's event. We are expecting over 300 in 2024.**

LOCK IN CURRENT RATES TODAY - PRICES COULD INCREASE!



SPONSORSHIP LEVELS

PLATINUM SPONSORS:

Platinum sponsorship includes all general sponsorship benefits, as well as the following:

- ★ Opportunity to partner with the TX Total Rewards Association (TTRA) planning committee on a Keynote or General Session topic (subject to availability). All sessions must be strictly educational in nature. No promotional content will be accepted.
- ★ Company logo featured on Conference Name Badges
- ★ Access to the attendee list prior to the conference including emails
- ★ Three Complimentary registrations for Sponsor
- ★ Three Complimentary registrations for Sponsor Clients
- ★ Premier placement of display table
- Premier placement of company logo on all conference materials with recognition of platinum sponsorship
- ★ Exclusive rights to the sponsorship level with first right for renewal for the next conference.

GOLD SPONSORS:

Includes all general sponsorship benefits, as well as the following:

- ★ Opportunity to partner with the Tx Total Rewards Association (TTRA) planning committee on a General or Breakout Session topic (subject to availability). All sessions must be strictly educational in nature. No promotional content will be accepted.
- ★ Company logo featured on Conference Lanyards
- ★ Access to the attendee list prior to the conference including emails
- ★ Two Complimentary registrations for Sponsor
- ★ Two Complimentary registrations for Sponsor Clients
- Premier placement of company logo on all conference materials with recognition of gold sponsorship
- ★ Exclusive rights to the sponsorship level with first right for renewal for the next conference.



SILVER SPONSORS:

Includes all general sponsorship benefits, as well as the following:

- ★ Opportunity to partner with the Tx Total Rewards Association (TTRA) planning committee on a Breakout Session topic (subject to availability). All sessions must be strictly educational in nature. No promotional content will be accepted.
- ★ Company logo featured on Conference Tote Bags
- ★ Access to the attendee list prior to the conference, no emails
- ★ One Complimentary registrations for Sponsor
- ★ One Complimentary registrations for Sponsor Clients
- ★ Placement of company logo on all conference materials
- ★ Exclusive rights to the sponsorship level with first right for renewal for the next conference.

GENERAL SPONSORS:

- ★ Access to the attendee list prior to the conference, no emails
- ★ One Complimentary registration for Sponsor
- ★ Placement of company logo on Conference Signage
- ★ Exclusive rights to the sponsorship level with first right for renewal for the next conference.

ADD ON OPPORTUNITIES:

Available to Platinum, Gold, or Silver Sponsors Only

- Host a Conference Demo Session (\$1,500)
 (Showcase your company in the Exhibit area in a 20 Minute presentation)
- ★ Host a Conference Breakfast, Lunch, or Reception (\$1,000) (Signage and Verbal Recognition at Event)
- ★ Host a Conference Roundtable (\$500) (Lead a discussion with 6-8 Attendees during breakfast/lunch)

All options subject to availability.



GENERAL BENEFITS TO ALL SPONSOR LEVELS

- ★ 6ft skirted display table with 2 chairs, and wastebasket
 - Electrical and AV are available for an additional charge
 - o Displays and materials must fit the dimensions of the table
 - Nothing may be taped, tacked, nailed, or affixed to a surface in the exhibit area or conference area

★ Complimentary Registrations

Each sponsor/exhibitor will receive complimentary registrations depending on level. See levels for specific details. All sponsors/exhibitor personnel must have a registration, including representatives working the table.

★ Logo Placement (Logos will be placed with corresponding sponsorship/exhibit level)

- Posted on Mobile App with listing
- Conference website
- o Promotional emails
- Press releases (when appropriate)
- Slide show (during event)
- Signage

"PARTICIPATING IN TX TOTAL REWARDS IS ONE OF THE BEST INVESTMENTS WE HAVE MADE FOR BRAND RECOGNITION AND RELATIONSHIP BUILDING." – PAST SPONSOR

"Sponsoring the Conference is one of the highlights of our firm's year. The attendees are great, and we have made built lasting relationships." – Past Sponsor

DON'T MISS OUT - BECOME A SPONSOR TODAY!

COMPANY NAME:			
	Representative Name:		
	Тітle:		
	Phone:		
	EMAIL:		
Yes, we will be using our display table			
No, we would not like a table			
SELECT LEVEL OF PARTICIPATION:			
	Platinum (\$6,000)		
	Gold (\$4,500)		
	Silver (\$3,000)		
Add on opportunities:			
Avail	able to P	latinum, Gold, or Silver Sponsors Only	
		Host a Conference Demo Session (\$1,500)	
		Host a Conference Breakfast, Lunch, or Reception (\$1,000)	
		Host a Conference Roundtable (\$500)	
General/Exhibitor Only (\$1,500)			
PAYMENT INFORMATION			
_		ay By Check (Make check out to Tx Total Rewards Association) Tx Total Rewards Association 10260 N. Central Expressway, Suite 285 Dallas, TX 75231 ay By Credit Card:	
		VisaMasterCard American Express	
С	Card Number:		
N	ame on	Credit Card: Exp. Date	
Z	ip Code_	CVV Code:	
S	Signature:		

OTHER IMPORTANT INFORMATION

- ★ TTRA will provide sponsors complimentary conference registrations commensurate with support level. TTRA is not responsible for any travel and lodging expenses of conference attendees.
- ★ TTRA will provide Sponsor/exhibitor conference attendee registration lists in excel format Sponsors/exhibitors agree to not disclose attendee registration lists to outside parties and agree not to extend invitations to calls, meetings, events that would conflict with TTRC event times.
- ★ TTRA will not incur additional expenses associated with this sponsorship/exhibitor agreement.
- ★ TTRA does not assume any responsibility for the protection and safety of displays, or the protection of property used in connection with the display from theft or damage by any cause.
- ★ In the event of cancellation due to circumstances within its control. The liability of the TTRA/TTRC shall be limited to a refund of your sponsorship/exhibitor fee.
- Sponsor agrees to defend, indemnify, and hold harmless TTRA/TTRC from and against all claims, actions, causes of action, or liabilities, including reasonable attorneys' fees, arising out of, or resulting from any act undertaken or committed by Sponsor/Exhibitor pursuant to the performance of its obligations under this agreement.
- ★ Sponsor/exhibitor agrees to pay TTRA the full amount of the sponsorship fee before 30 days after the contract is received

Accepted by: _____ Date: _____

Please print name of authorized representative

Signature: _____

PLEASE COMPLETE FORM AND EMAIL TO: INFO@TXTOTALREWARDS.ORG

For additional questions or contact TTRC at 214-665-8894